

===== MEDIA KIT =====

# FORECLOSURE MAGAZINE



PUBLISHED BY



Office: 702-878-5478

Fax: 702-309-9856

[ads@foreclosuremagazine.net](mailto:ads@foreclosuremagazine.net)

THE ONLY REAL ESTATE FORECLOSURE PUBLICATION IN SOUTHERN NEVADA.



# Advertise in Foreclosure Magazine

Don't miss this opportunity to reach Las Vegas' and Henderson's largest audience of real estate buyers. Consumers may surf, search, shop and blog on line, but they still pick up, read and appreciate a magazine. Foreclosure Magazine focuses on a local niche market. Advertise in Foreclosure Magazine to target your specific demographic and give your business or service great exposure today!

## Why advertise with us?

For over 5 years, Foreclosure Magazine has been locally published and distributed four times a year. We have a vested interest in the execution of our magazine as it is an integral component to our own lead generation and business success as a local Realty. Each issue features the latest foreclosed properties throughout Southern Nevada and reaches thousands of potential buyers. The magazine is of interest to and tailored to both buyers and investors making it an ideal medium to advertise and promote real estate related business and services. Our intent is to foster long-term relationships to benefit you and us.

## Value Added Advertising

Advertisers who contract with us receive exposure, where applicable, in both print and digital formats. In addition to your print advertisement in Foreclosure Magazine, you will be featured in all our websites, each dedicated to a specific target audience.



## Your advertising Bonuses

Included with your ad in Foreclosure Magazine are these added bonuses, where available and applicable and provide you with additional exposure:

- Your ad is included on websites with links redirecting straight to your site
- You are listed on our websites as a Preferred Vendor
- You can place your own marketing material at our Brokerage
- You are endorsed to clients at opening of all escrows
- Your own company Blog
- You are included in our Buyer Packets

## Your Return on Investment

In return for your ad in Foreclosure Magazine, you are receiving a variety of advertising exposure in different media, for less than \$2.78 a day (based on 3 months of only 30 day months). About the price of an iced coffee from McDonalds.





## LOCAL DISTRIBUTION

TARGETED TO  
 HOMEBUYERS - HOMEOWNERS - INVESTORS - RENTERS

Foreclosure Magazine may be found at these major retail outlets throughout the Northwest, Southwest, Southeast Las Vegas and Henderson.

**50,000 copies Distributed in over 300 locations Quarterly.**

**Smith's**  
 FOOD & DRUG STORES

**Walmart**  
 Neighborhood Market

**CVS/pharmacy**

**BIG  
 LOTS!**



DISPLAY RACK

**Super  
 K**

**Food4Less**

**WHOLE  
 FOODS  
 MARKET**

**WinCo  
 FOODS**

**Green Valley  
 Grocery**

## ADVERTISE AND BE RECOGNIZED

Precise and strategically placed advertisements to those who will appreciate reading or seeing them most. We offer an effective way of local advertising that is within your budget.

# ADVERTISING RATES

EFFECTIVE - JULY 2013\*

All rates are based on a quarterly (3 months) rate.

## FRONT INSIDE COVER

- Full page \$2,000.00
- Half page \$1,400.00
- Quarter page \$900.00

**Ductless Mini-Split Air Conditioners**  
Residential - Office - Hotels  
Great for heat pump conversions, green rooms, greenhouses, server rooms, art studios, shops, kitchens, restaurants, warehouses and offices. Or keep your home cool and comfortable year-round by replacing your whole aging central air system!  
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Summerlin Office: 7201 W. Lake Mead Blvd., Suite 101, Las Vegas, NV 89128, (702) 945-0200  
Main Office: 9079 W. Durbin Dr., Suite 100, Las Vegas, NV 89148, (702) 516-8000  
Henderson Office: 2370 Congress Circle, Suite 100, Henderson, NV 89014, (702) 467-5004

## PAGE 3, 18, 19, 34 (or other inside page)

- Full page \$1,600.00
- Half page \$1,000.00
- Quarter page \$750.00

**The Home Doctors**  
We can fix anything.  
Cheap and Quick  
Ready to call  
Ready to rest.  
Call Greg 373-9872

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Protect your home with HSA Home Warranty  
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1.800.367.1448  
Lisa Waldeck, Regional Director  
lisa.waldeck@onlinehsa.com  
702.287.1259 cell phone

**ART BY LYDIA**  
LET'S DESIGN A WORK OF ART TOGETHER  
LYDIA KING  
702-437-9122  
ARTBYLYDIA@YAHOO.COM  
FACEBOOK: ART BY LYDIA

## BACK INSIDE COVER

- Full page \$2,000.00
- Half page \$1,400.00
- Quarter page \$900.00

**Don't let your dream home get away!**  
Get mortgage approval without the typical paperwork delays.  
Home Loans Approved in 7 Days\*  
Close your Home in 21 Days\*  
Save Time Save Money  
Local - Direct Lender  
\*Business Days

As a seasoned mortgage professional I will guide you through financing your home from start to finish. I will provide uncompromising service utilizing the most advanced mortgage technology available to help you choose the right mortgage. Keep you informed of the progress like you have never experienced before, and be there when you need a knowledgeable partner to answer any questions you have. With in-house processing and underwriting you can expect great customer service and on-time closings.

**Some of our Loan Programs**  
• FHA Loans 1 DAY out of a short sale  
• Flips OK on FHA and VA  
• 97% Conventional Loan, WITH Mortgage Insurance  
• We offer ALL Loan products: FHA, VA, HOMEPLUS, USDA and Conventional Financing  
I love helping 1st time buyers!

**PRMG**  
Shayna Muniz  
St. Louis Office  
6200 W. Spring Mountain Dr., 110  
Las Vegas, NV 89146  
NMLS: 984195

Low Rates  
Low Fees  
Fast Close

Email: smuniz@PRMG.NET  
Direct: 702-684-7059  
Cell: 805-610-2797  
Please visit our Website: www.prmg.net

## BACK COVER

- Full page only \$2,500.00
- Half page \$1,800.00
- Quarter page \$1,100.00

## AD DIMENSIONS

- Full Page Ad: 7 1/2 inches wide (2250 pixels) and 10 inches tall (3000 pixels)
- Half Page Ad: 7 1/2 inches wide (2250 pixels) and 5 inches tall (1500 pixels)
- Quarter Page Ad: 3 3/4 inches wide (1125 pixels) and 5 inches tall (1500 pixels)

\* Prices are subject to change without prior notice.



# FORECLOSURE MAGAZINE - ADVERTISING SPACE RESERVATION AGREEMENT

The undersigned ADVERTISER agrees to purchase advertising in the Foreclosure Magazine at the rate of \$\_\_\_\_\_ per quarter. Such advertising is to run consecutively beginning with Volume \_\_\_\_\_ and encompass a period of \_\_\_\_\_ quarter(s). The last quarter per this agreement will be Volume \_\_\_\_\_. The ADVERTISER's add to be on page \_\_\_\_\_.

Front Inside Cover	____ ¼ page	____ ½ page	____ Full page
Page 3	____ ¼ page	____ ½ page	____ Full page
Page 18-19	____ ¼ page	____ ½ page	____ Full page
Page 34	____ ¼ page	____ ½ page	____ Full page
Page _____	____ ¼ page	____ ½ page	____ Full page
Back Inside Cover	____ ¼ page	____ ½ page	____ Full page
Back Cover	____ ¼ page	____ ½ page	____ Full page

1. ADVERTISER agrees to pay for advertising space at the rate of \$\_\_\_\_\_ per quarter. A 5% late fee is charged if payment is not received by the date of \_\_\_\_\_.
2. ADVERTISER agrees to submit copy in the form and on the date and time designated. Missed deadlines for copy submission or incomplete submissions authorize King Realty Group Inc., at its sole discretion to reprint Advertiser's ads as it appeared in the preceding issue. In the event of any error in publication, ADVERTISERS remedy shall be limited to a future reprint of the ad in the subsequent addition. ADVERTISER holds harmless and indemnifies publisher for any claim or issue arising out of this agreement.
3. An advertisement may be printed without submission of proof. ADVERTISER assumes full responsibility for "Agency Ad" content and is not subject to any credits or errors.
4. ADVERTISER warrants that they have the right to use all material submitted to King Realty Group Inc., and that publication of such material does not violate any applicable law, regulation, patent, trademark, copyright, or ordinance. ADVERTISER assumes full responsibility for statement and materials and further agrees to save, hold harmless and defend King Realty Group Inc., publisher, printer, and associates from any and all claims against and any and all liability from breach of patents, copyrights, trademarks, proprietary rights, typographical errors, omissions, ordinance and all violations of the right of privacy resulting from advertisers copy in each publication.
5. Early termination of this agreement by the ADVERTISER requires 30 day notice prior to the next deadline. In the event of early termination, advertiser is not entitled to any refund and is responsible for payment for all submittals.
6. PUBLISHER agrees to publish and distribute according to the distribution schedule.
7. PUBLISHER agrees to exercise reasonable care in the preparation, production and distribution of each issue and is not responsible or liable for typographical errors, omission, misprints, etc.
8. PUBLISHER reserves the right to edit excess copy as necessary.
9. ADVERTISER acknowledges that they have received, read and fully understand this advertising agreement. Publisher rate and distribution schedule.
10. ADVERTISER acknowledges that this agreement shall be governed by and construed in accordance with the laws of the State of Nevada and Clark County.
11. ADVERTISER acknowledges publisher is a licensed realtor
12. PUBLISHER will endeavor to distribute, on a quarterly basis 50,000 magazines but does not assure the exact or specific location for distribution of each edition.
13. ADVERTISER acknowledges that the Publisher reserves the right to reject any advertisement.
14. Payment to be made out to King Realty Group, Inc. mailed to or dropped off at: 5580 S. Fort Apache rd. #100. LV NV 89148

Company: \_\_\_\_\_

Foreclosure Magazine Representative

Print Legal Name: \_\_\_\_\_

Name: \_\_\_\_\_

Legal Signature: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_